



**Bitterroot Frames and Publishing** is happy to announce the return of the **Montana Miniatures** show for a 4th year. The overwhelming success of the 2017, 2018, and 2019 shows solidified a place in the art world for many years to come. Our plan from the beginning was to promote all of the artists in our show. We did this by going the distance with advertising in national publications, local art guides and a strong push with social media. We even published a catalog showcasing each piece of artwork, the artist and where that artist can be found during western art week in Great Falls. Using this aggressive plan, we have historically sold over 65% of the pieces in our show. Our sales model is Top Down! This means we sought out some of the biggest names in art to attract all levels of buyers. Once again, we will have many Skull Society Artists and Cowboy Artists of America participating so get ready to see some more incredible works of art. Our goal was to bring buyers to the Heritage that would not normally be there to see your art! And it WORKED! This year, we hope to push even harder to get more of those buyers into the Montana Miniatures room. We have a list of hundreds of buyers and will do our best to produce yet another highly successful show. We have had a lot of artists request invitations to participate so we anticipate a lot of applicants this year and we hope you chose to participate as well. We anticipate 300 applicants so bring your best game!

### **Below are the show particulars:**

- Show held in the Lewis & Clark room at the Best Western Plus Heritage Inn in Great Falls.
- Show opens Wed evening (March 18<sup>th</sup>) and will close at 6pm on Saturday (March 21<sup>st</sup>)
- Show format will be **Silent Auction** with Minimum opening bid price shown however **NEW** to this years format will be the addition of a "**Buy It Now**" price. We will be asking for your Retail price as well as your min bid price. The min bid price is the lowest price you will be happy with selling your piece. We will assign the "buy it now" price and will typically be around 85% to 90% of the Retail price. We rarely have pieces bid up to over the retail price but frequently are asked how buyers can purchase a piece prior to the show closing.
- Bitterroot Frames will offer Absentee Bid forms for any buyers who can't attend
- Show commissions will be as follows
  - 35% Commission (65% to the artist)
- Max *image* size accepted will be 12x16. Similar sizes with equal or less than 192 Sq In. will be ok (eg:11x17)
- All 2D pieces **must** include a suitable frame.
- 3D pieces should be roughly no larger than a basketball. Some exceptions may be approved...
- 1 piece only can be submitted and ALL works will be juried by an anonymous panel. In previous years, some artists had automatically met the approval guidelines. This year, **ALL works will be juried.**
- **Deadlines are as follows**
  - Submission forms WITH IMAGES by December 15<sup>th</sup>, 2018
  - Notifications will go out no later than Jan 15<sup>th</sup>, 2019
- All images submitted need to have minimum of 150 DPI and no more than 8MB.
- **Each artists is responsible for all shipping costs to AND from the show. We had to ship some unsold pieces back to the artists last year and have still not received compensation...**
- If a piece does not sell, you are welcome to pick up your piece immediately after the show, but Bitterroot Frames reserves the right to sell it for 30 days following the show. Last year, we sold 8 pieces after the show. We will do everything we can to promote and sell all pieces for the same commission rates as above.

## Montana Miniatures Submission Form



1. Artist name \_\_\_\_\_
2. Phone # (*where you can be reached during the show*) \_\_\_\_\_
3. Mailing Address \_\_\_\_\_
4. Physical Address \_\_\_\_\_
5. Email Address \_\_\_\_\_
6. Media of submission piece (oil, bronze, pastel...) \_\_\_\_\_
7. Size of artwork (3D can be estimate) \_\_\_\_\_
8. Name of art submission \_\_\_\_\_
9. Retail Value of submitted piece \_\_\_\_\_
10. Minimum Bid amount you will allow \_\_\_\_\_

Signature \_\_\_\_\_

\***By** signing, you are agreeing to all of the terms as described on the prospectus page.

\*\***Consignee** is responsible for his or her own insurance. Bitterroot Frames and Publishing has limited liability and cannot be responsible for total loss outside of our control. All pieces of art will be treated with the highest consideration towards value and in many cases, high value pieces will be kept in additionally secured areas in the off hours of the show.

\*\*\***Artists** are responsible for shipping costs to the show and return costs if needed.

Please send **completed** form by **DEC 15** to Bitterroot Frames, PO Box 1300, Hamilton, MT 59840 or email to [Nicole@bitterrootframes.com](mailto:Nicole@bitterrootframes.com). For questions, call Nicole at 406-381-8476 or Zach at 406-360-1629